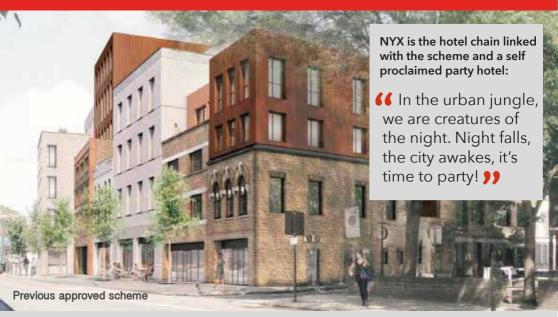
THE REVISED PROPOSAL FOR

114-150 HACKNEY RD is a... 273 ROOM HOTEL



NYX Hotel will fundamentally change the neighbourhood and have a profoundly negative impact on the community...

Increased traffic Sprawl of nightlife Increased ASB Higher noise levels Loss of sunlight Reduced privacy Transient travellers Nonessential guest drop offs & hotel deliveries draws it into our residential area party hotel attracts drinking, drugs, begging 24 hour activity vs office hours bulky building blocks light for local residents overlooks Vaughan Estate not invested in our local community 23 hotels exist within one mile already In 2015, Regal Developers passed plans to redevelop the D.J. Simons Warehouses on Hackney Road into small offices and housing - something deemed an excellent fit for the space, the neighbourhood, and the community. Now they want to change the plans to build a 273 room hotel. If all goes ahead, NYX (the hotel chain linked with this scheme) will host themed events and guest DJs late into the night. Although the hotel may provide a few additional employment opportunities, this appears to be the only benefit amongst a myriad of downsides.

HOW TO OBJECT EFFECTIVELY - You have until **24th Feb** to object to this development

- 1. Go to the $\underline{\text{https://development.towerhamlets.gov.uk/online-applications}}$ & search for application reference: **PA/20/00034**
- 2. Click on the comments tab -> Make a comment -> login or register to make a comment
- 3. Ensure you give your full name and address. Check the 'OBJECT' stance box.
- 4. Here are some reasons to object:
 - Height and bulk of the buildings will block light and overlook homes
 - Deliveries to Diss Street will disrupt & block emergency access to 270 homes
 - Per London Plan guidance, hotels outside CAZ zone should not be built in residential areas
 - Around 4000 new hotel rooms built within one mile radius in last 10 years
 - Strain on sewage, water, rubbish collection, other infrastructure
 - Hotel markets itself to night-time economy so will cause increase to ASB/noise related issues in residential area
 - Change from an office to a hotel scheme means local businesses such as post offices, dry cleaners, sandwich shops no longer supported by office workers
 - Hackney rd pavement to be replaced with loading bay/drop off zone
- 5. Before pressing submit, request that planning application is **REFUSED** by Tower Hamlets Planning Authority
- 6. Objections are submitted through the TH online portal, but it would be useful to track responses, please copy your comments into an email to vicechair@columbiatra.org.uk

This flyer was prepared by the **Columbia Tenants and Residents Association** in response to concerns raised by local residents and is endorsed by the **Weavers Community Action Group.**

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Find out more online at www.columbiatra.org.uk/campaigns