

THE REVISED PROPOSAL FOR

114-150 HACKNEY RD is a...

273 ROOM HOTEL



NYX is the hotel chain linked with the scheme and a self proclaimed party hotel:

“ In the urban jungle, we are creatures of the night. Night falls, the city awakes, it's time to party! ”

Previous approved scheme

NYX Hotel will fundamentally change the neighbourhood and have a profoundly negative impact on the community...

Increased traffic
Sprawl of nightlife
Increased ASB
Higher noise levels
Loss of sunlight
Reduced privacy
Transient travellers
Nonessential

guest drop offs & hotel deliveries
draws it into our residential area
party hotel attracts drinking, drugs, begging
24 hour activity vs office hours
bulky building blocks light for local residents
overlooks Vaughan Estate
not invested in our local community
23 hotels exist within one mile already

You don't need to live in Tower Hamlets to object. Find out how >>

In 2015, Regal Developers passed plans to redevelop the D.J. Simons Warehouses on Hackney Road into small offices and housing - something deemed an excellent fit for the space, the neighbourhood, and the community. Now they want to change the plans to build a 273 room hotel. If all goes ahead, NYX (the hotel chain linked with this scheme) will host themed events and guest DJs late into the night. Although the hotel may provide a few additional employment opportunities, this appears to be the only benefit amongst a myriad of downsides.

HOW TO OBJECT EFFECTIVELY - You have until **24th Feb** to object to this development

1. Go to the <https://development.towerhamlets.gov.uk/online-applications> & search for application reference: **PA/20/00034**
2. Click on the comments tab -> Make a comment -> login or register to make a comment
3. Ensure you give your full name and address. Check the **'OBJECT'** stance box.
4. Here are some reasons to object:
 - Height and bulk of the buildings will block light and overlook homes
 - Deliveries to Diss Street will disrupt & block emergency access to 270 homes
 - Per London Plan guidance, hotels outside CAZ zone should not be built in residential areas
 - Around 4000 new hotel rooms built within one mile radius in last 10 years
 - Strain on sewage, water, rubbish collection, other infrastructure
 - Hotel markets itself to night-time economy so will cause increase to ASB/noise related issues in residential area
 - Change from an office to a hotel scheme means local businesses such as post offices, dry cleaners, sandwich shops no longer supported by office workers
 - Hackney rd pavement to be replaced with loading bay/drop off zone
5. Before pressing submit, request that planning application is **REFUSED** by Tower Hamlets Planning Authority
6. Objections are submitted through the TH online portal, but it would be useful to track responses, please copy your comments into an email to vicechair@columbiatra.org.uk

This flyer was prepared by the **Columbia Tenants and Residents Association** in response to concerns raised by local residents and is endorsed by the **Weavers Community Action Group**.

Follow us on twitter **@ColumbiaTRA** | **@WeaversCAG**

Find out more online at www.columbiatra.org.uk/campaigns